



**BRIGHAM HEALTH**  
BRIGHAM AND WOMEN'S  
Center for Alzheimer Research and Treatment

# Research Ambassador Program

The Massachusetts Alzheimer's Disease Research Center (MADRC) and the Center for Alzheimer Research and Treatment (CART) have a program for current and past research participants called the Ambassador Program.

## What is it?

A program that supports individuals who have participated in research studies, and their care partners, who are willing to serve as educators and mentors to others interested in learning about their experience as study participants.

## Why does it exist?

One barrier to research participation is not knowing what will happen to you during the study or if you will be able to fulfill the commitment. The unknown expectations, medical events, evaluations and testing can be overwhelming to someone considering participating in a study. Ambassadors can talk about their experience in studies and help others understand how research participation has fit into their lives. They can answer questions for those individuals who may be interested in study participation but feel they do not have enough information.

## Outreach, Recruitment & Engagement (ORE) Core


Massachusetts General Hospital  
Building 149, 13th St  
Charlestown, MA 02129


Brigham & Women's Hospital  
60 Fenwood Road  
Boston, MA 02115

### If you wish to contact us:

Nancy Coppelman, Co-Director of Outreach  
(617) 278-0383  
ncoppelman@bwh.harvard.edu

[www.madrc.org](http://www.madrc.org) | [www.bwhcart.org](http://www.bwhcart.org)

 @MassADRC, @BWHMemoryStudy

 @MASSADRC84, @BWHMemoryStudy

### **Who can become a Research Ambassador?**

A study participant, past or present, who has participated in a study at either the Massachusetts Alzheimer's Disease Research Center (MADRC) or the Center for Alzheimer Research and Treatment (CART).

### **How do I become a Research Ambassador?**

Talk to a member of the study team and they will connect you to the Research Ambassador Program administrator:

Nancy Coppelman, Co-Director of Outreach | (617) 278-0383 | [ncoppelman@bwh.harvard.edu](mailto:ncoppelman@bwh.harvard.edu)

### **What will be expected of a Research Ambassador?**

A Research Ambassador may be involved in one or more of the following activities depending on level of interest:

1. Attend presentations
2. Talk informally to individuals interested in studies
3. Speak at research presentations about their experience
4. Review materials and offer their opinion
5. Provide feedback for programs to support research participants

### **How much of a time commitment does this involve?**

You can spend as much or as little time as you would like supporting activities.

### **Is there a reimbursement for my time?**

No, this is a volunteer activity.

### **Can I be reimbursed for travel?**

Yes. If we ask you to speak at an event or sit with us at an information table, we will reimburse your travel.

We value all of our research participants, and if you are not interested in being in the Ambassador Program, please know you are, in our opinion, a research hero.

**We thank you from the bottom of our hearts.**