What is Memory Sunday?
Memory Sunday New England (MSNE) is a faith-based collaboration made up of leaders at the community, city and state levels. The group hosts a Memory Sunday event annually on the 2nd Sunday in June. The goal of this event is to raise awareness about memory loss, Alzheimer’s disease and related dementias, in the African American/Black community.

As part of Memory Sunday, churches incorporate education about the prevalence of Alzheimer’s disease into religious services and related programs. This includes discussion about ways to reduce the risk of developing Alzheimer’s disease, support available for caregivers of those with the disease, and raising awareness about the importance of research.

The MSNE Committee creates educational program content for faith communities to share with their congregations. This includes materials for both in-person and/or virtual presentations, so organizations can choose whichever format works best for them.

Who is Involved?
Led by the Massachusetts Alzheimer’s Disease Research Center (MADRC), the MSNE Committee consists of religious leaders, community members, representatives from nonprofit organizations, healthcare and social service agencies.

How can my religious organization participate?
Contact Nancy Coppelman at: ncoppelman@bwh.harvard.edu or Mike Kincade at: mkincade@mgh.harvard.edu for details.

To learn more about Memory Sunday New England: madrc.org/memory-sunday/