



MEMORY SUNDAY

COMMUNITY ♦ AWARENESS ♦ SUPPORT

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"I like to participate in Memory Sunday because it has become an integral part of ministry at the Berea SDA Church over the past several years. Beyond the annual June programming, the partnership with Memory Sunday New England has opened the door for our members to gain a better understanding of the development and progression of Alzheimer's and dementia. Another aspect of the partnership is the understanding of available resources to support families who are providing care for loved ones. Beyond just the informational elements, the shared experiences of our members have been invaluable resources. They provide support to members who did not recognize that their journey was shared by others within the congregation. I look forward to continuing our partnership for many more years to come."

Omar Jarvis, Pastor
Berea Seventh Day Adventist, Boston



What is Memory Sunday?

Memory Sunday New England (MSNE) is a faith-based collaboration made up of leaders at the community, city and state levels. The group hosts a Memory Sunday event annually on the 2nd Sunday in June. The goal of this event is to raise awareness about memory loss, Alzheimer's disease and related dementias, in the African American/Black community.

As part of Memory Sunday, churches incorporate education about the prevalence of Alzheimer's disease into religious services and related programs. This includes discussion about ways to reduce the risk of developing Alzheimer's disease, support available for caregivers of those with the disease, and raising awareness about the importance of research.

The MSNE Committee creates educational program content for faith communities to share with their congregations. This includes materials for both in-person and/or virtual presentations, so organizations can choose whichever format works best for them.

Who is Involved?

Led by the Massachusetts Alzheimer's Disease Research Center (MADRC), the MSNE Committee consists of religious leaders, community members, representatives from nonprofit organizations, healthcare and social service agencies.

How can my religious organization participate?

Contact Nancy Coppelman at: ncoppelman@bwh.harvard.edu or Mike Kincade at: mkincaide@mgm.harvard.edu for details.

To learn more about
Memory Sunday New England:
madrc.org/memory-sunday/



"Memory Sunday is a time for the faith community to come together in solidarity around an issue that affects many of us in some way or another. Memory Sunday brings awareness to the wider faith community about the reality of memory loss and how we can faithfully support and love those with memory loss. St. John Missionary Baptist Church is proud to participate in memory Sunday while spreading awareness and showing love towards those who experience memory loss."

Art Gordon, Pastor
St. John Missionary Baptist, Boston